

Researchers have partnered with the Army of Women because they believe it will advance their research goals. “Right now, I can only study breast cancer after it’s been detected,” says Thea Tlsty, PhD, a cancer researcher of the University of California, San Francisco. “This has allowed me to learn an incredible amount about what happens after cells acquire the genetic changes that lead them to become cancer cells. Getting tissue from women who have not yet been diagnosed with breast cancer will allow me to gain insight into what is causing these cancer cells to form in the first place.”

The **National Breast Cancer Coalition** and the **American Association for Cancer Research** have partnered with the Love/Avon Army of Women in support of the campaign and to further insure its success, providing support in reviewing and identifying research studies for consideration.

To find out more about the Love/Avon Army of Women or to sign on to be “one in a million,” women may visit www.armyofwomen.org.

The Avon Foundation

The Avon Foundation is a public charity founded in 1955, and today is a leader in the fight against breast cancer, awarding funds for breast cancer education and awareness; screening and diagnosis; access to treatment; support services; and medical research. Avon Products, Inc. is the largest corporate supporter of the breast cancer cause. Since the launch of the groundbreaking Avon Breast Cancer Crusade in 1992, Avon and the Avon Foundation have together mobilized hundreds of thousands of people and raised and awarded \$585 million in more than 50 countries worldwide. For more information visit www.avonfoundation.org.

Dr. Susan Love

Dr. Susan Love is known worldwide as one of the founding mothers of the breast cancer advocacy movement and sits on the Boards of the National Breast Cancer Coalition, and the Medical Advisory Board of Young Survival Coalition. She is a Clinical Professor of Surgery at the David Geffen School of Medicine at UCLA and was appointed by President Clinton to the National Cancer Advisory Board. She lectures nationally and internationally on breast cancer, menopause and women’s health. She has been awarded six honorary doctorate degrees, as well as numerous honors and citations, and is the author of the bestselling *Dr. Susan Love’s Breast Book*.

The Dr. Susan Love Research Foundation

The mission of the Dr. Susan Love Research Foundation is to eradicate breast cancer and improve the quality of women’s health through innovative research, education and advocacy. For more information: www.dslrf.org.

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A Partnership between the Dr. Susan Love Research Foundation and the Avon Foundation
www.armyofwomen.org

www.bncpr.com